

**ROBERT O. KNUTSON**  
**Attorney at Law**

**9372 Creekwood Drive**  
**Eden Prairie, MN 55347**

**(952) 941-0908**  
**Cell (952) 210-3105**

April 25, 2024

OTC Markets Group Inc.  
Issuer Service  
304 Hudson Street, 3rd Floor  
New York, NY 10013

Re: Genuine Marketing Group Inc. (symbol "GMGZ")  
- Attorney Opinion Regarding Disclosure - for  
Annual Report for period ended 12/31/2023

Dear OTC Markets Group Inc.:

OTC Markets Group Inc. is entitled to rely on this legal letter opinion in determining that adequate current information on and about Genuine Marketing Group Inc., a Nevada corporation, trading symbol GMGZ (the "Company") has been made publicly available within the meaning of Securities and Exchange Commission Rule 144(c)(2) under the Securities Act of 1933, as amended. Incident to a merger effective July 15, 2022, the Company changed its name from The World Poker Store, Inc. to Genuine Marketing Group Inc.

The undersigned Attorney is a resident of the U.S.A., State of Minnesota, and has been retained by the Company to prepare and submit this opinion to OTC Markets Group Inc., as well as to perform other matters. The law offices of the undersigned Attorney have provided securities law and other legal services to many corporate and individual clients for more than the past 45 years, including reviewing and assisting in the preparation of corporate disclosure documents for both public and private offerings of securities for many clients, as well as serving on the Board of Directors of several public reporting and non-reporting companies. The undersigned attorney is authorized to practice law and is in good standing in the United States and the State of Minnesota, has been licensed and a member of the Minnesota State Bar for more than the past 45 years, and also is permitted to practice before the federal Securities and Exchange Commission (SEC) and has never been prohibited or suspended from practice thereunder. The undersigned Attorney also has acted as Legal Counsel for the Company for many years.

The undersigned Attorney is not currently and has not been in the past ten years, suspended or barred from practicing in any state or jurisdiction, and has not been charged in any civil or criminal case, and is not currently and has not in the past ten years been the subject of any investigation, hearing, or proceeding by the SEC, the U.S. Commodity Futures Trading Commission, the Financial Industry Regulatory Authority or any other federal, state, or foreign regulatory agency

In rendering this opinion, the undersigned Attorney has examined such corporate records, minute books and other documents of the Company and considered such questions of law as determined necessary or appropriate for the purpose of rendering this opinion, and also reviewed and relied upon information and corporate filings from the Secretary of State of Nevada as well as statements from the Company's officers and directors, and also



reviewed Company documents including officer and director resolutions, material contracts and certain relevant financial records of the Company. As to matters of fact, I have relied upon information obtained from public officials, officers and directors of the Company, and certain other sources, and all such sources are believed to be reliable

The undersigned Attorney also has reviewed thoroughly the following disclosure filings of the Company published on the OTC Markets Group Inc. website:

- i) Amended Annual Report - Period Ended December 31, 2023, published April 4, 2024
- ii) Annual Report – Period Ended December 31, 2023, published March 29, 2024
- iii) Quarterly Report - Period Ended September 30, 2023, published November 14, 2023
- iv) Quarterly Report - Period Ended June 30, 2023, published August 12, 2023
- v) Amended Annual Report - Period Ended December 31, 2022, published June 30, 2023
- vi) Amended Quarterly Report - Period Ended March 31, 2023, published May 30, 2023
- vii) Quarterly Report - Period Ended March 31, 2023, published May 13, 2023
- viii) Annual Report - Period Ended December 31, 2022, published March 13, 2023
- ix) Quarterly Report - Period Ended September 30, 2022, published November 12, 2022
- x) Current Report, Material Event (merger completion), published August 12, 2022
- xi) Quarterly Report - Period Ended June 30, 2022, published July 14, 2022
- xii) Current Report, Material Event (merger agreement), published June 7, 2022
- xiii) Quarterly Report - Period Ended March 31, 2022, published May 12, 2022

In addition, the undersigned Attorney has reviewed all profile, press releases, and other information published on your website regarding the Company.

The undersigned Attorney also has discussed personally on several occasions with Charles Chastain, CEO and Chairman of the Board of the Company, the matter and subject of this opinion, and has considered and reviewed with him the various disclosures provided by the Company. Based thereon, I believe the information and sources of disclosures by the Company to be reliable.

The person responsible for the preparation of the Company's unaudited financial statements for the most recent two Annual Reports and above quarterly reports is Garry Lowenthal, who has extensive and many years of experience with private and public companies in the preparation of their financial statements and income tax returns.

Mr. Lowenthal has served as Chief Financial Officer (CFO) of Elate Group Inc. since December 2021, and prior thereto from 2010 to 2019 he was a director, Executive Vice President and CFO of Fision Corporation, a publicly traded SEC reporting company. Over the past 25 years, he has gained extensive experience while serving in senior operations and key finance and management positions both with private and public companies, and also he has developed a substantial background with equity raising transactions while managing both private placements and public offerings for various corporations.



Mr. Lowenthal has served on the National Board of Finance Executives International (FEI), a premier professional association for CFOs and other senior financial executives, as well as having been President of the FEI Twin Cities Chapter. He also has served on the Alumni Advisory Board of the Carlson School of Management at the University of Minnesota where he graduated with a Master's Degree in Taxation and Finance and a Bachelor's Degree in Accounting.

The Company's transfer agent is Standard Registrar & Transfer Co, Inc., 440 East 400 South – Ste. 200, Salt Lake City, UT 84111 – Phone (801) 571-8844, which transfer agent is registered with the SEC. As of December 31, 2023, the Company had issued and outstanding 93,766,026 shares of its common stock, which amount was confirmed directly with the Company's transfer agent.

After direct inquiry of management including the CEO/Chairman of the Board of the Company, neither the undersigned Attorney nor the Company nor any of its officers, directors, 5% shareholders, or affiliates is currently under any investigation by a federal or state regulatory agency or commission or other authority for any violation of federal or state securities laws.

Based on the undersigned Attorney's personal knowledge of the Company and its business for many past years, as well as advice and information from management of the Company, the Company is not and has never been a "shell company" as defined in Rule 405 of the Securities Act of 1933, as amended, and 12b-2 of the Securities Exchange Act of 1934, as amended.

Nothing has come to the attention of the undersigned Attorney indicating that any insider in possession of any material non-public information regarding the Company or its securities intends to or will purchase or sell any securities of the Company in violation of Rule 10b-5 under the Securities Act of 1933 or any other federal or state securities law or regulation.

Currently and in the past ten years, the undersigned Attorney has not been suspended or barred from practicing in any federal, state or other jurisdiction, nor been charged in a civil or criminal case.

The undersigned Attorney owns beneficially and of record a total of 583,333 restricted common shares of the Company, none of which have been sold, and which were issued incident to the 2022 merger of the Company. These common shares were issued to satisfy outstanding accounts payable for past legal services; all such shares were issued based on current market value at the time of issuance; and all shares were issued with a standard restrictive legend reflecting Rule 144 of the Securities Act of 1933, as amended. The undersigned Attorney does not have any agreement or understanding with the Company to receive in the future any additional common shares in payment for services.

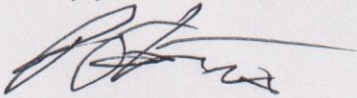
In the opinion of the undersigned Attorney, the disclosure information provided to OTC Markets Group Inc. via posting by the Company through the OTC Disclosure & News Service



(i) constitutes adequate current public information concerning the Company and its securities and "is available" within the meaning of Rule 144(c)(2) under the Securities Act of 1933, as amended, (ii) includes all information that a broker-dealer would be required to obtain from the Company to publish a quotation for its common stock under SEC Rule 15c2-11, (iii) complies as to form with the OTC Markets Group Inc. Pink Disclosure Guidelines; and (iv) has been posted through the OTC Disclosure & News Service.

This letter opinion is directed to OTC Markets Group, Inc., and the undersigned hereby grants full and complete permission to publish this opinion in the OTC Disclosure & News Service for viewing by the public and regulatory agencies.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Robert O. Knutson", with a long horizontal flourish extending to the right.

Robert O. Knutson, Attorney at Law  
cc: Genuine Marketing Group Inc.